



## Omnicell's OmniLinkRx Honored with KLAS Award for Medication Order Management Systems

### OmniLinkRx Wins KLAS Award as 2011 Category Leader for Third Consecutive Year

MOUNTAIN VIEW, Calif., Jan. 5, 2012 /PRNewswire/ -- [Omnicell, Inc.](#) (NASDAQ: OMCL), a leading provider of medication and supply management solutions and analytics software for healthcare facilities, today announced that [KLAS](#), a prestigious third-party healthcare evaluation firm, awarded Omnicell's [OmniLinkRx®](#) with the Category Leader distinction for Medication Order Management Systems in the *2011 Best in KLAS Awards: Software & Services* report. This is the third consecutive year that OmniLinkRx has received this award.

OmniLinkRx automates communication of medication orders between nursing and the pharmacy, improving efficiency and productivity for both departments. OmniLinkRx can also be used as a complement to Computerized Physician Order Entry (CPOE) installations. By integrating easily and coexisting with the rest of the pharmacy information system, OmniLinkRx helps eliminate interruptions caused by lost, misplaced or illegible paperwork that can often delay patient therapy. OmniLinkRx allows for faster order time, reduced time spent processing and verifying medication orders, elimination of paper management, and improved pharmacy support to nursing units.

OmniLinkRx was rated highest in overall satisfaction for medication order management systems and in the KLAS "buy again" category, 94 percent of hospital executives polled said they would buy OmniLinkRx again.

"Since 1998, KLAS has been committed to helping healthcare providers make decisions based on candid peer feedback," says Adam Gale, KLAS president. "Best in KLAS rankings mark those vendors who best keep their promises in their market segments for offering a combination of superior products, strong service, and high customer value. We hope these ratings continue to help providers find transparency from their vendors in making purchasing decisions."

Omnicell also received a [KLAS ranking](#) for the [OmniRx®](#) automated dispensing system for six consecutive years. From 2006 to 2009, OmniRx was awarded as the Product Leader in automated dispensing systems. In 2010 and 2011, OmniRx was awarded the "Best in KLAS" distinction for Automated Medication Dispensing Cabinets (over 200 beds) as well as Category Leader for hospitals under 200 beds. In 2010 and 2011, Omnicell was also awarded Category Leader for Pharmacy Automation Medication Carousels for its [WorkflowRx™](#) and [carousel](#). In 2011, Omnicell received yet another KLAS Category Leader award for its Anesthesia Workstation, the first time this market segment was eligible for KLAS distinction.

"We are pleased that our customers continue to validate our technology and service as illustrated by the consistent KLAS rankings in so many market segments," said Marga Ortigas-Wedekind, Omnicell vice president, global marketing and product development. "We are honored to receive the third consecutive KLAS award for OmniLinkRx and to be recognized by our customers and KLAS as the industry leader in medication order management systems."

#### About Omnicell

Omnicell, Inc. (NASDAQ: OMCL) is a leading provider of automated and business information solutions enabling hospitals and healthcare systems to streamline the medication administration process and manage costly medical supplies for increased operational efficiency and enhanced patient safety. Through seamless integration with a hospital's existing IT infrastructure, Omnicell solutions empower healthcare facilities to achieve comprehensive automation of medication and supply management from the arrival at the loading dock to the patient's bedside. Omnicell also provides healthcare facilities with business analytics software designed to improve medication diversion detection and regulatory compliance.

Since 1992, more than 2,500 hospital customers worldwide have relied on Omnicell's medication automation, supply chain, and hospital analytics solutions to increase patient safety, improve efficiency and address changing healthcare regulations while providing effective control of costs, charge capture for payer reimbursement and inventory management of medications and supplies.

For more information about Omnicell, please visit [www.omnicell.com](http://www.omnicell.com)

## About KLAS

KLAS is a research firm specializing in monitoring and reporting the performance of healthcare vendors. KLAS' mission is to improve delivery, by independently measuring vendor performance for the benefit of our healthcare provider partners, consultants, investors, and vendors. Working together with executives from over 4500 hospitals and over 2500 clinics, KLAS delivers timely reports, trends, and statistics, which provide a solid overview of vendor performance in the industry. KLAS measures performance of software, professional services, and medical equipment vendors. For more information, go to [www.KLASresearch.com](http://www.KLASresearch.com), email [marketing@KLASresearch.com](mailto:marketing@KLASresearch.com), or call 1-800-920-4109 to speak with a KLAS representative.

OMCL-G

SOURCE Omnicell, Inc.

News Provided by Acquire Media