



SureMed by Omnicell Multimed Blister Packaging

# Why Patients, Pharmacists, and Caregivers Use SureMed

SureMed® by Omnicell® Multimed Blister Cards clearly organize multiple medications in an easy-to-follow format that provides instant visual reinforcement of what to take and when. Medications are organized by time of day and day of the week.

## Patients Use SureMed by Omnicell

Pharmacy patients who need help with multiple medication regimens benefit from SureMed multimed blister cards.

### Challenge

A pharmacist at an independent pharmacy had an elderly patient who needed to take multiple medications throughout the day and was failing to stay compliant. He was confused about what to take and when.

### Solution

When presented with SureMed blister cards, the pharmacist was happy to finally have a system to help patients taking multiple medications. By improving adherence, this solution helps patients derive maximum health benefits from their medications.

## Pharmacists Use SureMed by Omnicell

Pharmacies that offer SureMed multimed blister cards increase revenue through new markets.

### Challenge

Many pharmacies want to grow their business by expanding into new markets such as group homes, mental health facilities, and other special needs clinics (e.g. HIV/AIDS). These facilities often serve patients who have complicated medication regimens.

### Solution

Offering SureMed blister cards allows pharmacies to branch into new customer segments, enabling growth and differentiation from other pharmacy providers. Patients in these segments benefit greatly from the organization and ease of use SureMed packaging offers.



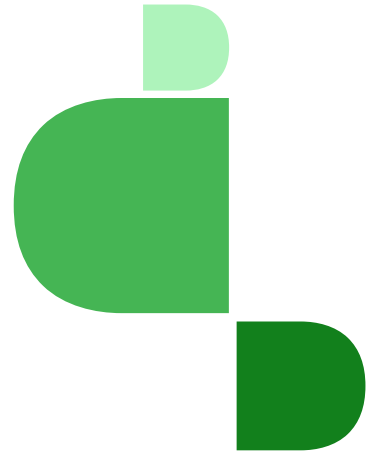
## Caregivers Use SureMed for an Easy-to-Follow Adherence System for their Loved Ones

### Challenge

A woman who is the primary caregiver for her father observed a decline in his mental and physical state over a period of time. She noticed he had been skipping doses of prescribed medications and taking others at the wrong time. With eight medications to take throughout the day at different times and in different quantities, it is no wonder he was confused.

### Solution

The woman asked her pharmacist how to help her father take the right medications at the right time. The pharmacist offered SureMed blister cards as a solution because they organize medications by time of day. Caregivers – whether professional or caring for a loved-one – can use SureMed packaging to improve medication adherence.



Visit [Omnicell.com/Medication-Adherence](https://www.Omnicell.com/Medication-Adherence) to learn more today.

For Your Pharmacy. For Your Patients.

Your partner for optimized outcomes.

Through industry-leading medication packaging and automation solutions, Omnicell empowers pharmacies to work more efficiently, to improve medication safety and satisfaction for their employees, customers and patients.